



CONSUMERS IN TURKEY AND ITALY CAN NOW BOOK RESERVATIONS WITH QUANDOOS THROUGH FOURSQUARE POWERED BY BUTTON

Integration Offers a Seamless Journey for Consumers and adds great utility to the Foursquare Experience.

NEW YORK AND BERLIN - DECEMBER 15, 2015 - [Quandoo](#), the fastest growing online restaurant reservation service in Europe and Asia, announced today that they have partnered with [Button](#) to allow [Foursquare](#) users to book a dining reservation with Quandoo through the Foursquare app. The integration is powered by Button, the leading Contextual Commerce platform connecting the app economy. By using Button's platform, Foursquare users in Turkey and Italy can discover the best local restaurants and book their dining reservations with Quandoo directly through the Foursquare app.

"Button's Marketplace was designed to give companies the opportunity to build added utility into their mobile experiences," said Michael Jaconi, CEO and Co-Founder, Button. "By breaking down the barriers between apps and giving consumers access to the goods and services they want, Button is providing companies a great new way to monetize while also enhancing their experiences."

The Button Marketplace makes it possible for apps to integrate with some of the fastest growing companies in the mobile ecosystem within minutes. By bringing these companies into one Marketplace, Button offers a way to monetize in mobile without relying solely on ads. By tapping into the Button Marketplace, Quandoo and Foursquare are able to quickly and easily integrate their experiences and unlock more value for their customers.

"It is our ambition to remain at the forefront of digitalizing the restaurant reservation space," said Philipp Magin, Founder and CEO, Quandoo. The integration with Foursquare in Italy and Turkey, two markets with a small online reservation footprint, is a significant achievement in facilitating the offline to online shift in consumer behavior and we are therefore looking forward to a fruitful and productive partnership."

"Turkey and Italy are two of Foursquare's top European markets and we are committed to providing the best experiences for our users in those countries," said Noah Weiss, Senior Vice President of Product Management, Foursquare. "Through Button's deep-linking technology we were able to integrate with the Quandoo service in minutes and offer our customers the ability to book dining reservations with a seamless experience."

The continuing switch to mobile is picking up momentum, especially in markets in Asia and the Middle East where the share of Quandoo mobile users is reaching up to 75%. Growth rates in other countries are growing at rates in the double digits quarter over quarter, resulting in an increased importance of location based services.

Quandoo

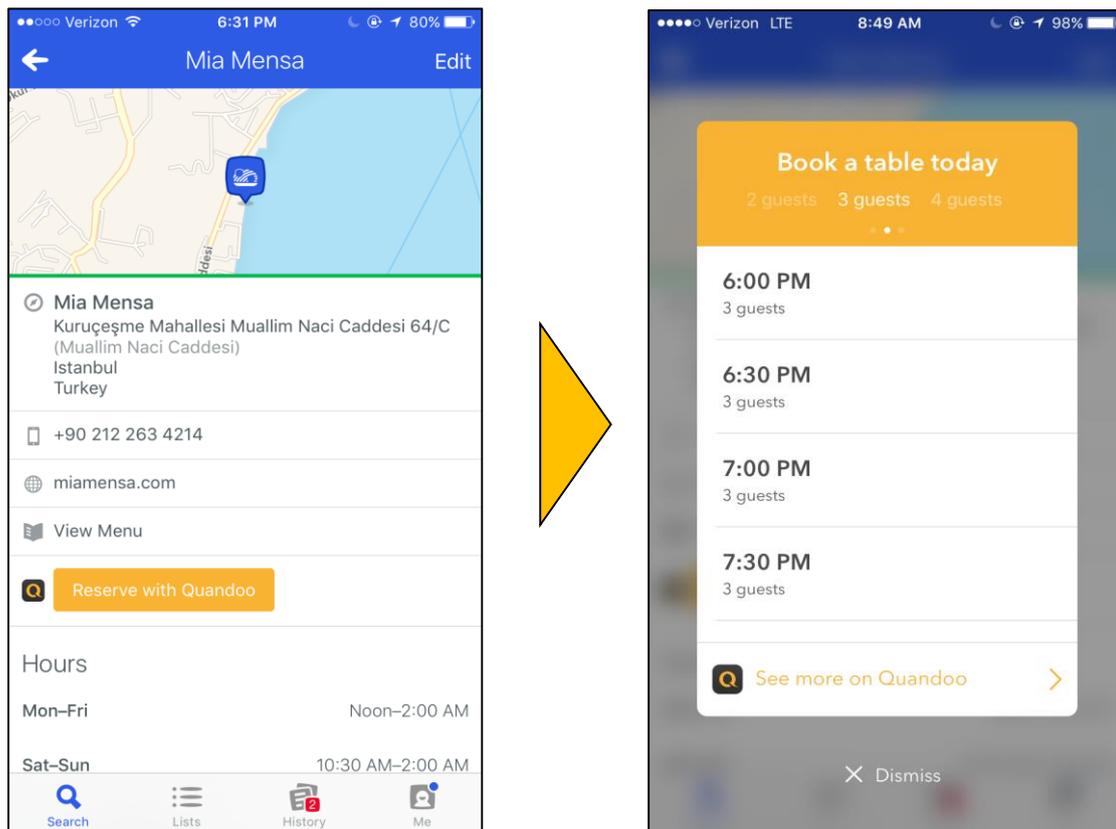


Image: Creating a reservation through Quandoo from within the Foursquare App

About Quandoo

Founded at the end of 2012, Quandoo has developed into the fastest growing restaurant reservation platform globally. With more than 18 million seated diners in over 12,500 restaurants across 16 countries Quandoo offers diners an unmatched choice of dining experiences from Michelin-starred restaurants to local favorites. Restaurateurs are equipped with an industry-leading reservation management system that supports them in driving utilization and engaging with their customers through the Quandoo platform. Quandoo was founded by Philipp Magin, Ronny Lange, Sebastian Moser, Tim-Hendrik Meyer and Daniel P. Glasner. Acquired by Recruit Holdings Co., Ltd. In March 2015, Quandoo now employs over 350 people across 20 offices.

About Foursquare

Foursquare is a technology company that uses location intelligence to build meaningful consumer experiences and business solutions. The company's mobile apps, Foursquare and Swarm, are used monthly by more than 50 million people who have left more than 70 million tips and checked in more than 8 billion times. Foursquare business solutions include targeted advertising (Pinpoint), data analytics (Place Insights), and the Places database (which powers location data for Twitter, Apple, Samsung, Garmin and 100,000 other developers). Foursquare has 180 employees in headquarters in New York and offices in San Francisco, London and Chicago. Foursquare is proud to be funded by Union Square Ventures, O'Reilly AlphaTech Ventures, Andreessen Horowitz, Spark Capital, DFJ Growth, SMALLCAP World Fund, Silver Lake Waterman, Microsoft, and a handful of angel investors.

About Button

Button is the leading Contextual Commerce Marketplace, powering connections across the mobile app economy. Button's platform enables brands and developers to monetize their mobile experiences through commerce by inferring consumers' intent and building connections to the companies that can satisfy it. The company was founded in 2014 and is based in New York City. Button has raised more than \$14 million in seed and Series A funding from Redpoint Ventures, Greycroft Partners, DCM Ventures, VaynerRSE and others and was recently named the #1 Place to Work in NY by Crain's.



###

CONTATTI STAMPA

Quandoo

Tim-Hendrik Meyer
press@quandoo.com

Foursquare

Laura Covington
laura@foursquare.com

Button

JSA Strategies
Jennifer Stephens Acree
310-780-3331
Jennifer@jsastrategies.com