



Quandoo awards loyalty points for every reservation

The Quandoo reservation service rewards customers for their loyalty: For every reservation on the reservation platform www.quandoo.co.uk or via the smartphone app, loyalty points will be credited to the customer's account. These points can be exchanged for restaurant vouchers. So far Quandoo has credited more than 85 million loyalty points with a total value of 700,000 Pounds to customers.

Berlin, September 12th 2014 – From now on the Quandoo online reservation service awards loyalty points for every successful online reservation. Collect points and be rewarded? It's easy with Quandoo! After the first visit to a restaurant booked through Quandoo, customers already gain 500 loyalty points: 100 points for the reservation and 400 additional loyalty points as a welcome bonus for registering with Quandoo.co.uk. Every future reservation will be rewarded with 100 points – just a few short steps away from a voucher for a visit to the favorite restaurant.

To reserve a table, the customer selects one of over 3000 partner restaurants on Quandoo.co.uk or the smartphone app, chooses a date and time and selects the number of guests. For each completed reservation, 100 loyalty points can be collected, which will be credited to the user's personal Quandoo account within three days. Once 1000 points have been collected the loyalty points can be exchanged for a 10 Pound voucher to use at a Quandoo partner restaurant.

“Quandoo provides guests of our partner restaurants not only with a quick and easy way of booking a table, but we also reward them for doing so through Quandoo” says Philipp Magin, the Founder and CEO of Quandoo. “We want to express our appreciation to our customers and partner restaurants and of course also raise the popularity of online reservation with this loyalty program.” To receive this reward, the customer selects his favorite restaurant from the list of partners and requests a voucher via the “convert” functionality. Once the customer has received the free voucher, it can be redeemed at one of their next restaurant visits.

Customers who have been previously registered at Quandoo don't miss out either: Quandoo will award the loyalty points of all past reservations to our loyal customers. Over 85 million loyalty points with a value of 700.000 Pounds have been credited until today.

ABOUT QUANDOO

Founded end of 2012, Quandoo has developed into the fastest growing restaurant reservation platform in Europe. With more than 2,1 million seated diners in over 3,200 restaurants across 8 countries Quandoo offers consumers an unmatched choice of dining experiences from Michelin-starred restaurants to local favorites. Restaurateurs are equipped with an industry-leading reservation-management system that supports them in driving utilization and engaging with their customers through the Quandoo platform. Quandoo was founded by Philipp Magin, Ronny Lange, Sebastian Moser, Tim-Hendrik Meyer and Daniel P. Glasner and employs more than 225 people.

Press contact:

Leah Dellmann

press@quandoo.com

+49 151 431 14 7