

## Restaurant reservation platform Quandoo reports 10 million seated diners and further expands in the Asia-Pacific region with the launch of Quandoo Australia

**Berlin, Sydney 30 June:** Quandoo, founded in December 2012, today announced to have seated more than 10 million diners since launching its reservation platform in May 2013. More than 50% of these customers have been seated in Germany, Quandoo's home market.

"We are very excited to have reached such an important milestone at such an early stage" says Philipp Magin, CEO and Founder of Quandoo.

"At Quandoo we work very hard to create a seamless customer experience; searching for a restaurant, booking a table, paying in advance and reviewing your experience should be the easiest thing in the world. The increase in bookings over the last quarters closely mirrors the success of hotel booking portals a few years ago showing that the best is yet to come."

The continuing switch to mobile is picking up momentum. Especially in markets in Asia and the Middle East the share of Quandoo mobile users is reaching up to 75% with other countries growing in double digit growth rates quarter over quarter.

Quandoo's newest addition to the family is at the same time the launch of its fourth continent. More than 50 of Sydney's popular restaurants joined Quandoo Australia for its launch last week. Despite of significant local competition Quandoo sees a great opportunity in this market to rapidly grow online table reservation.

"Australia is a very educated market having both an excellent dining culture as well as a strong affinity to new technology. We are very excited to enter this market and change the way how diners plan their restaurant experience." Says Paul Hadida, Country Manager Australia.

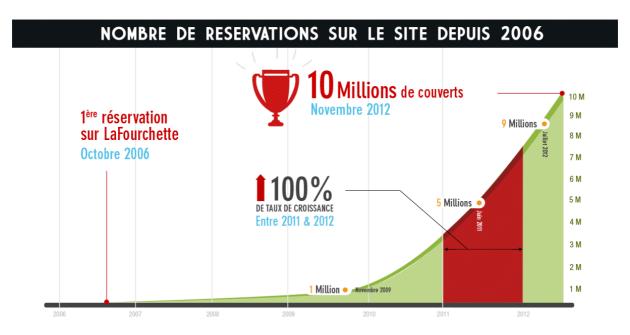
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# **Attachment:**

#### La Fourchette, France:

According to own statements, French competitor La Fourchette that was acquired by Tripadvisor in May 2014, reported this milestone number of 10 million diners in November 2012, more than 6 years after foundation in 2006.



### Dimmi, Australia:

Dimmi, the largest Australian restaurant booking provider, according to own statements has acquired 2500 partner restaurants and seated 8 million diners since 2009. Dimmi also was acquired by Tripadvisor in 2015.

https://www.dimmi.com.au/about-dimmi/about-us

#### **Quandoo, Germany:**

Quandoo has seated 10 Million diners in less than two years.

